

## **Seventeenth Asia-Pacific Conference on Global Business, Economics, Finance...**

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**Date :** Jan 19, 2018 - 08:30 AM

**Event URL :** <http://www.sfbayeventslist.com/events/seventeenth-asia-pacific-conference-on-global-business-economics-finance-1515076544>

**Organizer :** NYMT

**Venue :**

**Location** Best Western Grand Hotel 23 Austin Avenue 23 Austin Avenue Kowloon, Kowloon  
: Hong Kong,  
Kowloon, Hong Kong, US, ZIP: 999077

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### **Conference Objectives!**

#### **Ensuring Global Economic Growth!**

Although, after the unpalatable and historic economic meltdown (2008), global economy is on the path of recovery, it seems to be very slow. Reports indicate that policy makers and analysts have requested international cooperation in framing suitable macroeconomic policies in order to ensure stable and sustained growth. In this regard, it is quite interesting to note that G-20 forum has fixed a global growth target to aid and accelerate such an initiative. But the report further suggests that developed economies do not agree and resort to austerity measures. The good news, however, is that the microeconomic policy measures are working quite well. Far-reaching reform measures such as promoting competition and liberalization of trade, help heavy investments in infrastructure. Of course, expanding demand is crucial for global growth. Greater understanding and cooperation among countries will be very much required at this juncture.

#### **Hurdles and problems to be fixed!**

The world has many problems. Some are short-term and some are long-term. There is, of course, a stark difference between short-term and long-term economic problems. While short-term problems soften in a phased manner, long-term economic problems such as global inequality in income and standard of living, poverty, more particularly, in large part of Africa and select Asian

economies, global warming and fast depletion of natural resources should be tackled with coordinated efforts and strategic approach by all the stakeholders, economists and global powers.

Against this backdrop, the upcoming conference in the beautiful city of Hong Kong makes an attempt to achieve the following objectives;

- 1) Providing an ideal platform for academicians, researchers and economists to share their research findings on ensuring global economic growth;
- 2) Identifying the most efficient ways in which global growth can be ensured for generating massive employment opportunities and entrepreneurship in different sectors so that people can be gainfully employed.
- 3) Ensuring that greater interaction among researchers lead to inter-disciplinary research in order to solve and tackle global economic problems; and
- 4) Suggesting suitable measures to ensure an orderly growth of the global economy.

## **OUR PRINCIPAL ACADEMIC PARTNER:**

### **Shri Dharmasthala Manjunatheshwara Institute for Management Development (SDMIMD) Mysore, Karnataka**

Shri Dharmasthala Manjunatheshwara Institute for Management Development (SDMIMD), ranked among the top Business Schools in India, is located at the foot of Chamundi Hills in the heritage city of Mysore, Karnataka. The campus has won many architectural and landscape awards and provides a great environment for learning and germination of managerial intellect. The institute has been conferred A\*\* Rating at National Level by CRISIL.

The institute is promoted by the Shri Dharmasthala Manjunatheshwara Educational Trust - a premier non-profit educational organisation functioning under the aegis of Shree Kshetra Dharmasthala, which is known for its unique embodiment of Dharma. Today, SDME Trust has more than 40 recognised educational institutions under its wings, imparting quality education from the primary level to the postgraduate level. Trust is known for the professional institutions in Medical, Dental, Engineering, Naturopathy, Ayurveda, Law, Business Management and Physiotherapy. The trust and all the associate institutions benefit from the visionary leadership of our Chairman, Padma Bhushan Dr. D. Veerendra Heggade, Dharmadhikari of Dharmasthala.

SDMIMD's AICTE approved PGDM programme, accredited by NBA, runs for six terms over two years with an impeccable track record of academic rigor. SDMIMD also has Student Exchange Programs with the MAYS School of Business, Texas A&M University, USA; Global Management Institute of Shanghai University, China; and British University in Dubai, Dubai. These student exchange programmes enable students to understand each other's cultures, business practices

and traditions. This gives students an edge when it comes to international opportunities.

The SDMIMD's research unit - SDM Research Centre for Management Studies' (SDM RCMSM), publications 'Cases in Management', 'Contemporary Research in Management', 'Excerpts of Select Summer Internship Reports', have come in for praise from the world of academics. The institute's journal 'SDMIMD Journal of Management' indexed in EBSCO and iScholar has evolved as a prestigious publication well known for the quality of the papers, therein.

## **Topics!**

### **Global Business, Economics & Sustainability!**

Business Ethics, Business Information Systems, Business Law, Business Performance Management, Business Statistics, Currency Crisis, Comparative Economic Systems, Developmental Economics, Development Planning and Policy, Economic Development, Economic Methodology, Economic Policy, Economic Systems, Euro Bonds, Entrepreneurship, Family Economics, Financial Economics, Geo-Political Risks, Global Economic Crisis, Green Economics, Government Deficit, Health Economics, Household Behavior and Family Economics, International Economics, Investment Climate, International Business, Labor Markets, Labor Economics, Labor Relations & Human Resource Management, Law and Economics, Macro Economics, Managerial Economics, Micro Economics, Millennium Development Goals, Prices, Business Fluctuations and Cycles, Public Administration, Small Business, Public Economics and Finance, Regulatory Economics, Welfare Economics, Public Economics, Roll-over Risk, Shocks & Vulnerabilities, Sovereign Debt, Sovereign Bond, Supply Chain Economics, Tourism Economics, Taxes, Tax Heaven and other related areas. Agricultural Innovation, Bio-diversity, Climate Change, Climate-Smart Agriculture, Community-driven Development, Culture Heritage and Sustainable Tourism, Food Crisis, Land Resources Management, Ocean and Hotel Management, Renewable Energy Resources, Solid Waste Management, Water Management, Water Resources Management and other related topics.

### **Finance & Accounting!**

Applied Finance, Behavioral Finance, Capital Markets, Corporate Finance, Corporate Governance, Corporate Social Responsibility, Derivatives and Structured Products, Empirical Finance, Ethical Investing, Financial Crisis, Financial Frauds, Financial Inclusion, Financial Instruments, Finance & Investment, Financial Intermediation, Financial Markets, Financial Regulations, Financial Risk Management, Financial Services, Personal Finance, Hedge Funds, Insurance, Islamic Finance, International Finance, Managerial Finance, Micro Finance, Mutual Funds, Project Finance, Quantitative Finance, Sovereign Wealth Funds, Venture Capital Financing and other related fields.

Accounting Ethics, Accounting Information System, Balance Sheet analysis, E-Accounting, Environmental Accounting, Financial Reporting, Forensic Accounting, Fraud Deterrence, GAAP,

IFRS, Lean Accounting, Mark to Market Accounting, Mental Accounting, Online Accounting, Project Accounting, Through-Put Accounting, Vulture Fund and other related fields.

## **Banking & Risk Management!**

Anti-Money Laundering, Asset-Liability Mismatch, Asset Quality Review, BASEL II, BASEL III, Bank Compensation, Bank Frauds, Bank Regulation, BASEL Norms, Capital Buffer and Their Impact on Profitability, Credit Risk, Central Banking, Commercial Banking, Corporate Banking, Credit Risk, Cyber Security, Data Loss, Dodd-Frank Regulations, Market Risk, Development Banking, Governance in Banking, Investment Banking, Market Risk, Mobile Banking, Non-Performing Assets, Offshore Banking, Online Banking, Operational Risk, Personal Banking, Phone Banking, Predatory Lending, Private Banking, Retail Banking, Regulatory Challenges, SMS Banking, SIFI, Solvency II, Volcker Rule, Video Banking, Wealth Management, and other related fields.

## **Marketing!**

Advertising, Advertising Management, Buyer Behavior, Business to Business Marketing, Brand Management, Consumer Behavior, Direct Marketing, e-business, Internet Marketing, Integrated Marketing, Information Systems, Marketing Planning and Forecasting, Market Segmentation, Mega Marketing, Marketing Research and Strategy, Market Structure and Pricing, Marketing Theory and Applications, Pricing, Product Promotion, Product Management, Relationship Marketing, Services Marketing and other related fields.

## **Management!**

Business Analysis, Business Intelligence, Communications Management, Change Management, Conflict Management, Crisis Management, Cost Management, Competitor Analysis, Corporate Analysis, Decision Sciences, Group Behavior, Industrial Relations, Individual Behavior, Innovation, Information Technology Management, Knowledge Management, Leadership, Motivation, Management of change, Management Science, Organizational Development, Production and Organizations, Production/Operations Management, Public Relations, Public Responsibility and Ethics, Project Management, Risk Management, Resource Management, Strategy, Stress Management, System Management, Systems Thinking, Strategic Management, Strategic Management Policy, Supply Chain Management, Strategic Planning, Time Management, Technological Change; Research and Development, Technology & Innovation, Task Analysis, Work-Life Balance.

## **Tourism**

Agri-Tourism, Birth Tourism, Creative Tourism, Culinary Tourism, Cultural Tourism, Dark Tourism, Doom Tourism, Educational Tourism, Extreme Tourism, Experiential Tourism, Geo-Tourism, Ghetto Tourism, Heritage Tourism, LGBT Tourism, Medical Tourism, Nautical Tourism, Pop-Culture Tourism, Religious Tourism, Social Tourism, Slum Tourism, Space Tourism, Virtual Tourism, War Tourism, Wellness Tourism, Wildlife Tourism and other related topics in tourism.

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## **Social Sciences**

Applied anthropology, Biopsychology, Cognitive psychology, Clinical psychology, Cultural psychology, Demography, Developmental Psychology, Education, Educational psychology, Entrepreneurial Economics, Evolutionary economics, Evolutionary psychology, Experimental economics, Experimental psychology, Feminist economics, Forensic psychology, Health psychology, Humanistic psychology, Industrial organization, Industrial and organizational psychology, Institutional economics, International studies, Legal management, Library science, Neuro-economics, Neuropsychology, Paralegal studies, Personality psychology, Psychometrics, Public finance, Public economics, Psychological anthropology, Political economy, Real estate economics, Resource economics, Socioeconomics, Social geography, School psychology, Sport psychology, Systems psychology, Socialist economics, Social work, Tourism geography and Welfare economics.

## **AP18 Hong Kong Conference**

### **Program Outline**

#### **Friday, 19 January 2018**

08.30 - 09.30 Registration

09.30 - 10.30 Inaugural Session/Keynote address

10.30 - 11.00 Coffee Break

11.00 - 12.45 Technical sessions - Paper Presentations

12.45 - 13.30 Lunch Break

13.30 - 14.00 Panel Discussion

14.00 - 15.45 Technical Sessions – Paper Presentations

15.45 - 16.00 Coffee Break

16.00 - 17.45 Technical sessions – Paper Presentations  
Presentation Rooms Meeting Room 1 & Meeting Room 2

19.00 – 21.30 Conference Dinner

#### **Saturday, 20 January 2018**

09.00 - 10.30 Technical sessions – Paper Presentations

10.30 - 11.00 Coffee Break

11.00 - 11.30 Invited Lecture Sessions – All Delegates

11.30 - 13.00 Technical Sessions– Paper Presentations

13.00 - 14.00 Lunch Break

14.00 - 15.00 Invited Lecture Session – All Delegates

15.00 - 15.30m Coffee break

15.30 – 17.00 Technical Sessions– Paper Presentations

Presentation Rooms Meeting Room 1 & Meeting Room 2

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