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## Marketing Analytics and Data Science

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**Date :** Apr 03, 2017 - 08:00 AM - Apr 05, 05:00 PM

**Event URL :** <http://www.sfbayeventslist.com/events/marketing-analytics-and-data-science-apr-2017>

**Organizer :** Informa PLC

**Venue :** JW Marriott San Francisco Union Square

**Location :** 515, Mason St  
San Francisco, CA, USA, ZIP: 94102

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# HARNESSING THE SUPERPOWERS OF DATA SCIENCE AND ANALYTICS TO DRIVE BUSINESS FORWARD

**We're excited about what will happen when we bring two worlds together.**

Data science and marketing analytics are transforming every industry. There is a reason why it is being called the sexiest job of the 21st century. Calling all professionals that want to harness analytics and data science! Do you realize how critical you are to the future of your organization?

The prices displayed reflect the **\$100 Early Bird savings rate** available until **March 17th 2017**.

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Two Day Pass - \$2,295

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### **Event Categories :**