

## **HIPAA Privacy Rule Compliance-Understanding New Rules and Responsibilities of Privacy Officer**

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**Organizer :** NYMT

**Venue :**

**Location :** TBASan Francisco, CAUnited States,  
San Francisco, CA, US, ZIP: 0001

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## **HIPAA Privacy Rule Compliance-Understanding New Rules and Responsibilities of Privacy Officer**

With the recent implementation of new HIPAA regulations in the HIPAA Omnibus Update of 2013, healthcare organizations are reviewing their compliance and making sure they have the proper policies, procedures, and forms in place. HIPAA Privacy Officers have been renewing their compliance activities and reviewing their documentation to make sure they can meet the challenges of the new rules and avoid breaches and penalties for compliance violations.

This session is designed to provide an intensive, one and a half-day training in HIPAA Privacy Rule compliance, covering:

- What's new in the regulations
- What needs to change in your organization
- What needs to be addressed for compliance by covered entities and business associates
- What are the most important privacy issues
- What can happen when compliance is not adequate

This seminar will also explain audits and enforcement, and how privacy regulations relate to security and breach regulations, as well as responding to privacy and security breaches and ways to prevent them. Numerous references and sample documents will be provided.

## Learning Objectives:

- Understand the structure of the HIPAA Regulations and how they work together
- Learn what has changed in the rules based on the HIPAA Omnibus Update Rule
- Learn how Business Associates are now covered directly under the rules
- Discover what has to be modified to meet the new rules and how to interpret them
- Understand what are the rights individuals have about their health information
- Know what are the limitations on uses and disclosures by a healthcare entity
- Learn the updated rules on using health information for marketing and fundraising
- Find out how the rules impact the use of electronic health records
- Know how to use Risk Analysis to make compliance decisions about safeguards
- Know how to respond to breaches and violations of Privacy and Security rules
- Learn how to deal with the modern portable technologies and communication methods
- Understand how to use policies, documentation, training, and drills to prepare for audits and incidents, and achieve good compliance

## Who will Benefit

This seminar will provide valuable assistance to all personnel in medical offices, practice groups, hospitals, academic medical centers, insurers, business associates (shredding, data storage, systems vendors, billing services, etc.). The following personnel will find this session valuable:

- Compliance director
- CEO
- COO
- CFO
- Privacy Officer
- Security Officer
- Information Systems Manager
- HIPAA Officer
- Chief Information Officer
- Health Information Manager
- Healthcare Counsel/lawyer
- Office Manager
- Contracts Manager

## AGENDA

DAY 01(8:30 AM - 4:30 PM)

- - 08.30 AM - 09.00 AM: Registration
  - 09.00 AM: Session Start

Day one sets the stage with an overview of the HIPAA regulations and then continues with presentation of the specifics of the Privacy Rule and recent changes to the rules, including the impacts of required changes in your practices to meet the new rules.

- Overview of HIPAA Regulations
  - The Origins and Purposes of HIPAA
  - Privacy Rule History and Objectives
  - Security Rule History and Objectives
  - Breach Notification Requirements, Benefits, and Results
- HIPAA Privacy Rule Principles, Policies and Procedures
  - Patient Rights under HIPAA
  - Limitations on Uses and Disclosures
  - Required Policies and Procedures
  - Training and Documentation Requirements
- Recent Changes to the HIPAA Rules
  - New Penalty Structure
  - New HIPAA Audit Program
  - New Patient Rights
  - New Obligations for Business Associates
- Implementing the New HIPAA Omnibus Rules
  - Policies and Procedures for New Patient Rights
  - Impact on Electronic Health Records
  - Modifications to the Notice of Privacy Practices
  - Business Associate Issues

DAY 02(8:30 AM - 12:30 PM)

Day two begins with a detailed examination of HIPAA Security Rule and Breach Notification requirements, including what you need to do to protect information and what you have to do if you don't, and the day concludes with a session on the essential activities of documenting policies, procedures, and activities, training staff and managers in the issues and policies they need to know about, and examining compliance readiness through drills and self-audits.

- HIPAA Security and Breach Notification Rule Principles
  - How the Privacy, Security, and Breach Rules Work Together
  - Security Safeguards and The Role of Risk Analysis
  - Determining What Is a Breach and What Must Be Reported
  - Incident Management and Breach Reporting
- Documentation, Training, Drills and Self-Audits
  - How to Organize and Use Documentation to Your Advantage
  - Training Methods and Compliance Improvement
  - Conducting Drills in Incident Response
  - Using the HIPAA Audit Protocol for Documentation and Self-Auditing

## SPEAKER



Jim Sheldon-Dean,  
Principal and Director of Compliance Services, Lewis Creek Systems, LLC

Jim Sheldon-Dean is the founder and director of compliance services at Lewis Creek Systems, LLC, a Vermont-based consulting firm founded in 1982, providing information privacy and security regulatory compliance services to a wide variety of health care entities.

Mr. Sheldon-Dean serves on the HIMSS Information Systems Security Workgroup, has co-chaired the Workgroup for Electronic Data Interchange Privacy and Security Workgroup, and is a recipient of the WEDI 2011 Award of Merit. He is a frequent speaker regarding HIPAA and information privacy and security compliance issues at seminars and conferences, including speaking engagements at numerous regional and national healthcare association conferences and conventions and the annual NIST/OCR HIPAA Security Conference in Washington, D.C.

He has more than 30 years of experience in policy analysis and implementation, business process analysis, information systems and software development. His experience includes leading the development of health care related Web sites; award-winning, best-selling commercial utility software; and mission-critical, fault-tolerant communications satellite control systems. In addition, he has eight years of experience doing hands-on medical work as a Vermont certified volunteer emergency medical technician. He received his B.S. degree, summa cum laude, from the University of Vermont and his master's degree from the Massachusetts Institute of Technology.

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